

# Nucom Jacket & Bag Direct Embroidery Price List

Per Piece Embroidery Pricing Based on Order Quantity

Stitches	Quantity				
	12-24	25-48	49-144	145-500	500+
1-4,999	\$16.70	\$15.70	\$14.00	\$11.80	Quote
5,000-7,999	\$21.30	\$20.10	\$16.00	\$14.45	Quote
8-10,000	\$25.90	\$24.50	\$18.00	\$17.10	Quote
Each Add'l 1,000	\$2.00	\$1.70	\$1.50	\$1.30	Quote

Pricing is based on a maximum of ten thread colors

## Digitizing:

Embroidery tape charges will be invoiced at \$10/1,000 stitches with a minimum charge of \$80 per tape. Any costs incurred in tape design or manufacturing prior to cancellation, will be invoiced accordingly. High resolution files are required. Preferred file formats include .jpg, .eps, .tiff. Send to [nucom@burksbay.com](mailto:nucom@burksbay.com). Regular logo digitizing will take up to 4 working days from receipt of your high resolution file. A full back logo will take up to 7 days.

## Customer supplied disks often don't work on leather:

Leather garments require special digitizing techniques. To avoid delays and reduce the possibility of design complications, we strongly urge you to use our digitizing services.

## Personalization:

Embroidered personalization of our jackets is available at a cost of \$11.50. There is a 17-character limit, including spacing and punctuation. There is a cost of \$.40 per character over 17 and a \$30 set-up fee for non-stocked fonts.

# Nucom Direct Debossing Price List

## Debossing:

The result of heat and pressure applied to the outside of the garment. This technique does not require an access pocket.

## Jackets:

Jackets - Same run charge on all jacket locations

## Accessories:

Leather Bags

## Timing:

After the artwork has been approved, we will need up to 7-10 business days to make the tool, deboss the product and be prepared to ship. The lead time on reorders is 4-7 business days.

## Artwork:

To create your debossing tool, we need black and white camera-ready artwork or a computer file. Please note color art cannot be converted. Camera-ready art must be clean—no faxes or photocopies. Minimum 300 dpi. Preferred file formats include .jpg, .eps, .tiff. Send to [nucom@burksbay.com](mailto:nucom@burksbay.com).

Sample Orders will be embroidered at the following rate (10,000 stitches or less):

Jackets & Bags*	1-4	5-11
1-4,999	\$30.00	\$26.00
5,000-7,999	\$34.00	\$28.00
8-10,000	\$38.00	\$30.00

\* Please note, embroidery is not an option on the backpack.

## Hidden Pocket:

Hidden pocket refers to inside zippered pockets that allow us to embroider your logo without sewing through the inside lining. For a list of jackets with this feature, please refer to the Decoration guideline.

## Decoration Locations:

Please go to [www.nucomltd.com](http://www.nucomltd.com) and View Decoration Locations.

## Seams:

A logo cannot be placed over a seam. For information about seam locations, please contact customer service

## Proofs:

A digital proof is provided with each logo. If the customer requests additional proofs, there is a charge.

Die Size	Die Cost
Up to 10" Square	\$180.00
11"-15" Square	\$204.00
16"-20" Square	\$232.00
21-25" Square	\$258.00
Over 25" Square	Call for quote

Running Charge (Per Piece)					
(1PC)	2-12	13-48	49-144	145-299	300+
\$32.00	\$26.00	\$23.90	\$21.90	\$15.90	Quote

Maximum Logo Size	Sample Rate (1PC)	Running Charge (Per Piece)				
		2-12	13-48	49-144	145-299	300+
Call for Options	\$28.00	\$22.00	\$16.00	\$12.00	\$10.80	Quote

## Neck Label:

(Also covers inside pocket area)

Running Charge (Per Piece)	1-3	4-49	50+
Applying a Neck Label	\$30.00	\$26.00	\$20.00

(Cost includes run charge but not digitizing)

Neck labels limited to 4.25" w x 3.25" h and decoration to 3.25" w x 2.5" h

## Flag Cost:

	1-3	4-49	50+
USA Flag	\$10.00	\$8.00	\$6.00

\* Set-up cost of woven label not included. For more information about our woven label program, call customer service.

\*\* Some jackets may require an open/close charge of \$25/pc. Call Customer Service for details.